

PRIVACY POLICY



DBS Development & Consulting s.r.o.

Last updated: January 2026

1. Data Controller

The controller of personal data pursuant to Article 4(7) of Regulation (EU) 2016/679 (GDPR) is:

DBS Development & Consulting s.r.o.

Konviktská 291/24, Staré Město

110 00 Praha 1

Czech Republic

Company ID (IČO): 03886778

Email: office@dbxdc.com

DBS Development & Consulting s.r.o. ("**DBS**", "**we**", "**our**") processes personal data in accordance with applicable European Union and Czech legislation.

2. Scope of This Policy

This Privacy Policy explains how DBS processes personal data obtained through:

- website contact forms
- inquiry and qualification forms
- email, telephone, or direct business communication
- pre-contractual and contractual interactions

This policy does **not** cover third-party websites or services linked from our website.

3. Categories of Personal Data Processed

We may process the following categories of personal data:

- Identification data (name, surname)
- Contact data (email address, phone number)
- Professional data (company, role, organization)
- Project-related information voluntarily provided in inquiries
- Communication records

We do **not** knowingly process special categories of personal data (Article 9 GDPR).

4. Purposes and Legal Bases of Processing

Personal data is processed **only to the extent necessary** for the following purposes:

a) Responding to inquiries and pre-contractual communication

Legal basis: Article 6(1)(b) GDPR

(steps taken at the request of the data subject prior to entering into a contract)

b) Contract performance and professional cooperation

Legal basis: Article 6(1)(b) GDPR

c) Compliance with legal obligations

(e.g. accounting, tax, regulatory duties)

Legal basis: Article 6(1)(c) GDPR

d) Protection of legitimate interests

(only where strictly necessary, e.g. legal defense, security of communications)

Legal basis: Article 6(1)(f) GDPR

DBS does **not** process personal data for direct marketing purposes without explicit consent.

5. Provision of Personal Data

When submitting inquiries through our contact forms, certain information is required (marked with an asterisk *) to enable us to respond to your request. Providing this information is voluntary, but failure to provide required fields will prevent us from processing your inquiry.

Provision of personal data is not a statutory or contractual requirement, except where data is necessary for contract performance or compliance with legal obligations.

6. Data Retention Period

Personal data is retained only for the period necessary to fulfill the stated purposes:

- Inquiry and pre-contractual communication: **up to 12 months**
- Contractual data: **for the duration of the contract and statutory retention periods**
- Accounting and tax data: **as required by Czech law**

After expiry of the retention period, data is securely deleted or anonymized.

7. Recipients of Personal Data

Personal data may be disclosed **only to the following categories of recipients**, where necessary:

- IT and hosting service providers
- Professional advisors (legal, accounting) bound by confidentiality
- Public authorities where required by law

DBS does **not** sell or trade personal data.

8. Transfers Outside the EU

DBS does **not** transfer personal data outside the European Union or European Economic Area. If this changes in the future, appropriate safeguards under Chapter V GDPR will be applied.

9. Automated Decision-Making

DBS does **not** use automated decision-making, including profiling, that produces legal effects concerning you or similarly significantly affects you.

10. Data Subject Rights

Under GDPR, you have the right to:

- access your personal data (Article 15)
- rectification of inaccurate data (Article 16)
- erasure ("right to be forgotten") (Article 17)
- restriction of processing (Article 18)
- data portability (Article 20)
- object to processing (Article 21)

To exercise your rights, contact us using the details in Section 14 below.

11. Right to Lodge a Complaint

If you believe your personal data has been processed unlawfully, you have the right to lodge a complaint with the supervisory authority:

Úřad pro ochranu osobních údajů

Pplk. Sochora 27
170 00 Praha 7
Czech Republic
www.uoou.cz

12. Data Security

DBS implements appropriate **technical and organizational measures** to protect personal data against unauthorized access, loss, misuse, or alteration, in accordance with Article 32 GDPR.

13. Cookies and Tracking

DBS does not use cookies or tracking technologies for marketing purposes unless explicitly stated and consented to separately.

14. Changes to This Policy

This Privacy Policy may be updated to reflect legal or operational changes. The current version is always available on our website.

15. Contact

For any questions regarding personal data protection, please contact:

DBS Development & Consulting s.r.o.

Konviktská 291/24, Staré Město

110 00 Praha 1

Czech Republic

Email: *office@dbcdc.com*